

Addon - Promotions - discount on products of vendors (ss_prom_vendor)

- 1. General add-on description
- 2. Add-on settings
 - a. Module settings
 - b. Promotions settings
 - i. <u>Conditions</u>
 - ii. <u>Bonuses</u>
 - c. <u>Vendor plans settings</u>
- 3. Add-on functionality and use cases
 - a. Basic catalog promotion
 - b. Basic cart promotion
 - c. Restrict promotion to certain products
 - d. Creating promotions by vendors
 - e. Free shippings for vendors



1. General add-on description

This extension to Multi-Vendor, Multi-Vendor Plus and Multi-Vendor Ultimate adds new conditions and bonuses to the promotion interface, which allow creating promotions related to vendors. Add-on also enables promotion interface for vendors, so they can create their own promotions without asking the main store administrator to do so.

2. Add-on settings

Module settings

Settings: [SoftSolid] - Promotic	ons - Discounts for vendor [PVEN]
General Conditions Bonuses	
The method of calculating discount 🚱:	 Proportionally Linear
Auto-add vendor related conditions to vendors promotions @:	

The method of calculating discount - how order discounts should be handled for vendor's products promotions. If "Proportionally", each product is discounted proportionally to its price. If "Linear", products are discounted by their full price, one by one, until discount is exhausted.

Auto-add vendor related conditions to vendor promotion - automatically adds conditions "Vendors products in cart" and "Activate this promotion if cart contains products only from those vendors" to all promotions created by vendors. Prevents vendors from creating promotions that could affect other vendors.

Settings: [SoftSolid] - Promotio	ons - Discounts for vendor [PVEN]	ж
General Conditions Bonuses		
Blocked conditions for catalog promotions @:	Product feature User group [PVEN] - Discount for products fro [PVEN] - Categories in which the \ To select several items, press and hold the CTRL key and click on the required items.	
Blocked conditions for cart promotions @:	User group Customer country (shipping) Customer state (shipping) Customer zip/postal code (shippin To select several items, press and hold the CTRL key and click on the required items.	



Blocked conditions for catalog promotions - select which catalog conditions should not be accessible for vendors. This setting does NOT affect administrators' promotion interface.

Blocked conditions for cart promotions - same as above, but for cart promotions,

Settings: [SoftSolid] - Promotio	ns - Discounts for vendor [PVEN]	×
General Conditions Bonuses		
Blocked bonuses for cart promotions @:	Give user group Give coupon Free shipping Free products To select several items, press and hold the CTRL key and click on the required items.	

Blocked bonuses for cart promotions - select which bonuses should not be accessible for vendors. This setting does NOT affect administrators' promotion interface.

Promotions settings

Conditions

GUAGE: Polski -		
eneral Conditions Bonuses Storefronts		
▼ of these conditions are true ▼	+ Add condition	+ Add gro
-		
Product feature		
User group		
Customer country (shipping)		
Customer state (shipping)		
Customer zip/postal code (shipping)		
Order subtotal		
Total products in the cart		
Total products weight in the cart		
Payment method		
Shipping methods		
Coupon code		
Number of usages		
Once per customer		
Automatically generated coupon codes		
[PVEN] - Subtotal of vendors products		
[PVEN] - Vendor(s) products in cart		
[PVEN] - Activate promotion of only products of this vendor in cart		
[PVEN] - Number products of vendor(s) in basket		
Customer is subscribed		
Points on user account		

All conditions created by this add-on start with [PVEN] tag.



Vendor(s) products in cart - basic promotion condition. Defines which vendor's products are used for calculations in other conditions.

Subtotal of vendors products - summary cost of products from all selected vendors, which has to be fulfilled to trigger promotion. All standard operators are available.

Number products of vendor(s) in basket - summary quantity of products from all selected vendors, which has to be fulfilled to trigger promotion. All standard operators are available.

Activate promotion of only products of this vendor in cart - a special condition without settings. If added, promotion will trigger only if cart will contain products only from selected vendor(s).

Bonuses

NGUAGE: English -	
General Conditions Bonuses Storefronts	
	+ Add bon
-	
Here and the second	
Order discount	
Discount on products	
Discount on all products in categories	
Give user group	
Give coupon	
Free shipping	
Free products	
[PVEN] - Discount for each product of vendors	
[PVEN] - Discount for each product from "Products" condition of vendors	
[PVEN] - Discount for entire order from vendors	
[PVEN] - Free delivery for vendors defined in the condition	
Gift certificate	
Give points	

All bonuses created by this add-on start with [PVEN] tag.

Discount for each product of vendors - basic promotion bonus. Discounts each product separately, by amount specified in bonus. Only products from selected vendors (those who are set in condition "Vendor(s) products in cart") will be discounted.

Discount for each product from the "Products" condition of vendors - works exactly in the same way as the previous bonus, but also requires the condition "Products" to be set. Only products from this condition will be eligible for discount.

Discount for entire order from vendors - discounts entire order from selected vendors, without splitting the discount between products.



Free delivery for vendors defined in the condition - gives a free shipping for selected vendors. If you want to give a range of free shippings to select from, create multiple instances of this bonus.

Vendor plans settings

Editing vendor pl	an: Exclusive
General Commission	Restrictions Categories Storefronts
Name:*	Exclusive
Offer as the best choice:	
Description:	↔ ¶ B I ÷ ≡ ≡ ∞ − ≡ ⊠ ⊠ ⊡
Position:	100
Status:*	• Active
Allow vendors create their own promotions:	
Page with plan description:	Choose

After add-on installation, in each vendor plan configuration a new checkbox will appear, "Allow vendors create their own promotions". This checkbox is by default checked for all plans. If unchecked, vendors with this plan assigned won't be able to access promotion menu. They can still take part in promotions created by administrators, though.



3. Add-on functionality and use cases

Basic catalog promotion

To create a basic catalog promotion, we need to add the condition "[PVEN] - Discount for products from vendors". In this condition, we define which vendors products are affected by the promotion. There is no change to bonuses for catalog promotion - we use standard "Product discount" bonus.

← ▼ Editing promotion: Cheaper	products from three vendors!	Save Save and close
LANGUAGE: 📕 English 🔻		
General Conditions Bonuses		
If all v of these conditions are true v		+ Add condition + Add group
[PVEN] - Discount for products from vendor		Add vendors
Name		
Acree Corporation		
Kwik-E-Mart		
Monsters Inc.		
← ▼ Editing promo	tion: Cheaper products from Ac	me Corporation!
Editing promo	tion: Cheaper products from Act	me Corporation!
	otion: Cheaper products from Act	me Corporation!
LANGUAGE: 🖼 English 🔻	otion: Cheaper products from Act	me Corporation!
LANGUAGE: English ▼ General Conditions Bonuses		me Corporation!
LANGUAGE: 🖼 English 🔻	by percentage of the original price 50.00	me Corporation!
LANGUAGE: English ▼ General Conditions Bonuses		me Corporation!

As a result of set promotion, all products from vendors Acme Corporation, Kwik E-Mart and Monsters Inc. are discounted by 50%. Discount is visible in both cart & on product list.



t contents				
CONTINUE SHOPPING CL	EAR CART		RECALCULATE PROCEED TO) CHECKOUT
oduct			Unit price Quantity	Total pri
	1 34050 © DE: 34050 Discount fendor: Acme Corporation •	Contact vendor	\$39.52	\$79.
Gift certificate or promo code A	spply		Subtotal Shipping cost Including discount	\$79.0
			Total cost	\$79.0
	Search by vendor products		RECALCULATE PROCEED TO	O CHECKOUT
Home / All vendors / Acme Corp VENDOR CATEGORIES HOME VENDOR FILTERS	We at Acme are committed to pr well, as the kids say, "rigorously i	roviding you, our customer, with the best in products interesting". Too many catalog stores only make life the customer, who wants more than anything to hav	complicated by offering quality, quality, qua	but, ality how ade.
Battery type		13 Der Derge	00 0=	_
Colour White Material Glass Power	Sort Alphabetically: A to Z • 1	ve 50% Save 50%	Save 50%	
 100 W 120 W 120W 20 W 60 W 	3M 34050 \$79,04 \$39.52	Akasa AK-178-BL blue cold cathode light ★★★☆☆ \$80,94 \$40.47	Akasa AK-178-GN green cold cathode light \$49.21 \$24.60	
Price		save 50%	Save 50%	
\$20.71	\$93.67 Seset			



Basic cart promotion

Cart promotions are created in a very similar way, except that they have access to more conditions & bonuses. In below example, we create a promotion that uses three conditions:

- products have to be from vendors: Acme Corporation, Cyberdyne Systems, John McDowell's goods
- summary subtotal of vendors products must be above 100 USD
- promotion will trigger only if cart contains products from one vendor (if customer will add one Acme product and one Cyberdyne product to cart, promotion won't be activated)

As a bonus, promotion gives a 50% discount for all vendors' products.

General Conditions Bonuses	S			
If all \neg of these conditions are true \neg				+ Add condition + Add group
 [PVEN] - Activate promotion of only products of this vendor in cart 	Yes			
[PVEN] - Subtotal of vendors products	greater	100		
[PVEN] - Vendor(s) products in cart	equal	•		Add vendors
Name				
Acme Corporation				
Cyberdyne Systems				
John McDowell's goods				
		_		
New promotion	ו			Create
Anguage: Polski - General Conditions Bonuses				Create
LANGUAGE: — Polski -				Create + Add bonus
LANGUAGE: — Polski -	3			
LANGUAGE: Polski - General Conditions Bonuses	3			+ Add bonus
LANGUAGE: Polski - General Conditions Borusee [PVEN] - Discount for products of vendors:	3			+ Add bonus
LANGUAGE Poiski - General Conditions Bonuses [PVEN] - Discount for products of vendors: Name	3			+ Add bonus
LANGUAGE Polski General Conditions Bonuses [PVEN] - Discount for products o vendors: Name Acme Corporation	3			+ Add bonus



Restrict promotion to selected products

It is also possible to restrict promotion only to selected products, not entire vendor assortment. To do this, we just create a promotion as usual, but we use bonus "[PVEN] - Discount for each product from the "Products" condition of vendors". We also need to add "Products" condition, to define range of products promotion is able to discount.

• • New promotion	Create
LANGUAGE: English - General Conditions Bonuses Storefronts	
	+ Add bonus
[PVEN] - Discount for each product from "Products" condition of vendors: Name	Add vendors
AGME Corp	
Another Store	
by percentage of the original price 50.00	

Creating promotions for vendors

Vendors also have access to all promotions functionalities mentioned previously. By default, all vendors can access it, but you can change that by modifying settings of vendor plans.

Vendors can access promotions menu as usual, through Marketing -> Promotions menu.

📜 CS-Cart Polska 🛛 Acme Corporation 👻						
🖀 Orders 👻 Products 👻 Customers 👻	Marketing - Website - Vendors -					
Promotions Promotions Promote goods and offer bonuses basing on customers memberships.						
LANGUAGE: 🖼 English 🕶	LANGUAGE: English -					
Name 🔻	Priority Zone					
50% discount for all watches! Acme Corporation	0 Cart					

While vendors have access to all conditions & bonuses (unless you block them in add-on configuration), they are restricted to not affect other vendors - they only see their own products, and condition "Vendors product(s) in cart" shows only one vendor.



Promotions created by vendors are marked with company name under promotion name.

÷	Promotions			Ø≁ +
LANGU	JAGE: 📑 English -			
	Name 🔻	Priority	Zone	Status
	Get a free battery pack! Cyberdyne Systems	0	Cart	Active -
	50% discount for all watches! Acme Corporation	0	Cart	Active *
	20% discount for all consoles! John McDowell's goods	0	Cart	Active 🖛

Free shippings for vendors

Add-on also allows setting free shippings precisely, separate for each vendor. In below example, all three vendors get free shipping "Poczta Polska".

Editing promotion: Free shipping for multiple vendors!	Save
LANGUAGE: English - General Conditions Bonuses Storefronts	
If all \star of these conditions are true \star	+ Add condition + Add group
[PVEN] - Subtotal of vendors equal or greater 50 products 50	
[PVEN] - Vendor(s) products in equal - cart	Add vendors
Name	
Acme Corporation	
Cyberdyne Systems	
John McDowell's goods	

Editing promotion: Free shipping for multiple vendors!			
LANGUAGE: Is English -			
General Conditions Bonuses Storefronts			
	+ Add bonus		
[PVEN] - Free delivery for vendors Poczta polska • defined in the condition:			



Checkout		
Deliver to Rokietnica	State/Province *	Poland
Shipping method for Acme Corporati	on	
Przesyłka kurierska — 15.00 PLN (1-2 dni)		Poczta polska — Free (3-4 dni)
Shipping method for Cyberdyne Syst	ems	
Przesyłka kurierska — 15.00 PLN (1-2 dni)		Poczta polska — Free (3-4 dni)
Shipping method for John McDowell	's goods	
Przesyłka kurierska — 15.00 PLN (1-2 dni)		Poczta polska — Free (3-4 dni)

It is also possible to set multiple promotions, to give different vendors different free shippings. Here vendor Mitch and Dawson has free shipping only for shipping "Poczta Polska"...

Editing promotion: Mitch and Dawson Inc. Free Shipping	Save
LANGUAGE: English - General Conditions Bonuses Storefronts	
If all • of these conditions are true • - [PVEN] - Subtotal of vendors equal or greater • 50	+ Add condition + Add group
products	
[PVEN] - Vendor(s) products in equal - cart	Add vendors
Name	
Mitch and Dawson Inc.	



Editing promotion: Mitch and Dawson Inc. Free Shipping	Save
LANGUAGE: English + General Conditions Bonuses Storefronts	
[PVEN] - Free delivery for vendors Poczta polska • defined in the condition:	+ Add bonus

...and vendor Acme Corporation - only for shipping "Przesyłka kurierska"

🗧 🝷 Editing promotion: Acme Free Shipping		¢ ▼ Save
LANGUAGE: English - General Conditions Bonuses Storefronts		
If all or of these conditions are true or (PVEN) - Subtotal of vendors products equal or greater 70	+ Add condition	+ Add group
[PVEN] - Vendor(s) products in equal		Add vendors
Name Acme Corporation		

Editing promotion: Acme Free Shipping	Save
LANGUAGE: English - General Conditions Bonuses Storefronts	
	+ Add bonus
[PVEN] - Free delivery for vendors Przesyłka kurierska defined in the condition:	

If a customer adds products of both vendors to cart and proceeds to checkout, shipping costs will be changed.



Become a	seller Vendors Our blo	og Gift certificates Bestsell	lers Newest products Sale			💄 My Account 👻
DEMO MARKETPLACE	+48 6987808 Request call	70 Mon-Fr 10a.m6p.m.	Search products	Q	MY CART 2 item(s) for 169.94	PLN
HEALTH & BEAUTY HOME BABY & O	CHILDREN ENTERTA	INMENT OFFICE CC	DMPUTERS & ELECTRONICS	INDUSTRIAL &	LAB EQUIPMENT W	ATCHES
Checkout						
Deliver to Rokietnica	State/Provin	ce *	Pc	bland -	2011 Tycoon 1 x 90.90 PLN Size: Small	
Shipping method for Acme Co	rporation				3M 34050 1 x 79.04 PLN	
Przesyłka kurierska — (1-2 dni)	Free	Poczta	polska — 10.00 PLN (3-4 dni)		2 item(s) Taxes VAT (12.00 PLN Included)	169.94 PLN 12.00 PLN
Shipping method for Mitch and Przesyłka kurierska — 15.		Pocz	rta polska — Free		Gift certificate or pr Applied promotion Acme Free Shipping Mitch and Dawson Shipping	15
(1-2 dni)		(3-4 dni)			Order Total	169.94 PLN
Customer				SIGN IN		
Address *	Zip/postal code * 62-090	Fit	rma *			
NIP *						
First Name and Last Name	Phone *	E-	mail *			
Customer's notes						